

Genius Education - Revolutionary Programs designed to prepare students for 5th Industrial Revolution.

Applied MBA IN- DUBAI



GENIUS
Educational Services



JOB+
VISA+
SALARY+
30 CERTIFICATIONS +
ACCOMMODATION ++

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SEEDING ENTREPRENEURS 5.0 NEW AGE ENTREPRENEURSHIP

THE AFTERMATH OF THE PROGRAM



ENTREPRENEUR
INNOVATOR



MANAGER
ENTERPRISING LEADER



BUSINESS CONSULTANT

DO YOU HAVE WHAT IT TAKES?

THE PROGRAM IS UNIQUE, CHALLENGING,
RIGOROUS AND ABSOLUTELY THE RIGHT
PREPARATION FOR YOUR
ENTREPRENEURIAL JOURNEY

——— YES, I DO!



Vibrant Economy

The UAE has one of the most open economies not just in the Gulf region but on the planet. For decades, it has maintained consistently-high rates of economic growth. If you are interested and want to start a business in UAE, focusing on a location with a strong economy is the first step.

Investment-Friendly Laws

From Dubai to Abu Dhabi to Sharjah, the government of the UAE has put in place several legislations that are specially designed to make life as easy as possible for foreign investors. If you happen to be a foreign entrepreneur, this country is ideal for you. There are entire collections of laws made specially to cater to the needs of foreign investors.

Excellent Workforce

To start a business in UAE will not generate the desired results if you do not have the right hands to sort your tasks for you. But that is not the case with the United Arab Emirates. This is because there is an abundance of skilled and even unskilled workers from all over the world located in the UAE. As a foreign investor, the least of your worries will be how to get dedicated, committed and affordable workers to help you run your business.

World-Class Infrastructure

As an investor-friendly authority, the government of the UAE has ensured that foreign investors get to enjoy the best of amenities and infrastructure. From the mass transport systems to corporate spaces to health centers and countless business parks, this country is an unbeatable offer as far as investing as a foreigner is concerned.

Favorable Tax Policies

If you are going to invest in the United Arab Emirates as a foreigner, you are going to be a beneficiary of some of the most business-friendly tax systems in the world. For example, there are special tax-free zones where there are total tax exemptions.

Hospitable Environment

Emiratis are known and beloved for being some of the most hospitable people ever. Having a business in a society with people who are welcoming to foreigners and everyone alike is a positive boost for any business brand.

Unique Location

Location is one of the most important things when looking for where to invest. As far as location is concerned, few places can be as good as the UAE. This country is located right in the middle of Africa, Europe, and Asia – the center of global trade.

YOUR CAREER GAMECHANGER

Manipal Education & Medical Group



MANIPAL
GLOBALNXT UNIVERSITY
INSPIRED BY LIFE



Manipal University, Manipal



Sikkim Manipal University, Sikkim



Manipal University, Jaipur



Melaka Manipal Medical College, Malaysia



Multi-Country footprint: India & Nepal, Dubai, Malaysia, Caribbean Island (Antigua), US



Education



Healthcare



Research



Services



GlobalNxt University, Malaysia



American University of Antigua, Antigua



Manipal College of Medical Sciences, Nepal

MANPOWER: 23000+

8

Companies
Subsidiary companies

3

Universities in India
Universities Overseas

12

Campuses in India
and Overseas



Manipal University Dubai



Manipal International University, Malaysia

3 Universities in India
6 Global Campuses
250,000+ Active Students
400,000 + Alumni, Students from 55+ Countries



Manipal GlobalNxt University

Manipal GlobalNxt University is a registered Private Higher Education Institution with the Ministry of Higher Education (MOHE), Malaysia



Our Academic Heritage



Academic Heritage of U21Global

Born out of a unique global collaboration of top international Universities



THE UNIVERSITY OF BIRMINGHAM



Recognized Global Leader

Recognised and ranked by leading global institutions



INTERNATIONAL COUNCIL FOR OPEN AND DISTANCE EDUCATION
A global network for online, open and flexible education



12000+ Learners from 72+ countries



100+ Industry Partners



MANIPAL
GLOBALNXT UNIVERSITY



GlobalNxt University Advantage



HIGHLY CUSTOMISED PROGRAMS

We work closely with the learning, HR, diversity, business teams and CEOs of companies to tailor programs to their vision



FACILITATED BY GLOBAL FACULTY

Our global faculty come from premier institutions across the globe including Harvard, Columbia, NUS Singapore and many more.



GLOBAL DELIVERY

Do you have a distributed workforce? Our delivery model enables peers from across the world to learn as part of a single cohort



TRULY FLEXIBLE

Ideal for working professionals, giving them access to learning at anytime, from anywhere

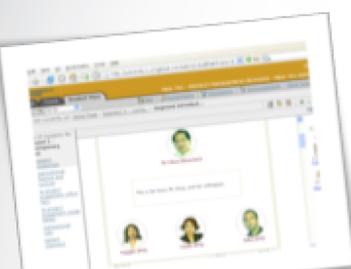


HIGH IMPACT PROGRAMS

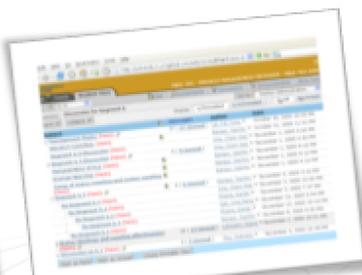
Our programs are highly rated by students. We deliver on training ROI.



Delivery Methodology



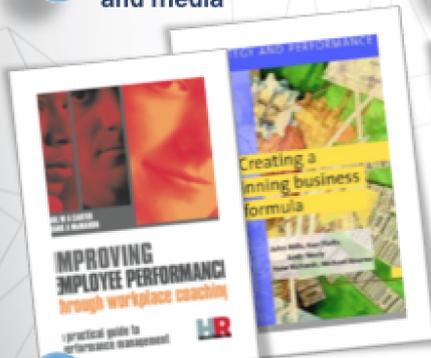
1 Structured online content and media



2 Guided learning activities & discussions



3 Professor facilitation, guidance, assessment



4 Selected E-Books



5 Case-studies and articles

- Flexible online program that allows one to study at their own time and pace and be connected anytime, anywhere;
- Problem-solving learning and discussion environment that helps individuals create their own knowledge;
- Real-world case studies and experiences which one can apply immediately at the work place;
- Enhancing global knowledge through interaction with our global faculty
- Expert guidance from our international faculty to enhance one's ability to understand issues and problem solve them through independent creative thinking



Master of Business Administration (MBA)

Target Audience

Any Professional (3-15 yrs.)

Duration

24 months

Pedagogy

- Interactive Live Webinars
- Online Discussion Boards
- Case Study selection
- Work Integrated projects

Delivery

- Each Module of 3 months
- 8-10 hours of learning commitment per week
- 1-2 Webinars per module
- 1-2 Case study / Discussion board topics per module
- Final Exams – Online (Proctored)

- For individuals who wish to strengthen their knowledge and develop their competency across a broad range of important business areas
- Excellent preparation for leadership and senior management roles
- Applicants are normally required to have a Bachelor's degree from a recognised university and at least 3 years management experience
- 9 core subjects, 2 elective subjects and a research project (worth two subjects)

Core Subjects

Managing People & Organisations	Marketing Management	Global & Regional Economics
Strategic Management	Entrepreneurship	Research Methods
Finance	Financial Reporting & Statement Analysis	Data Analysis for Managers

Electives + Research Project

Elective 1	Elective 2	Research Project
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Electives for MBA / PGDBA

Elective Subjects

Global Leadership	Managerial Economics	Managing International Business	Human Resource Management	Corporate Social Responsibility
Marketing Strategy	Consumer Behaviour	Corporate Finance	International Finance	Performance Measurement & Control Systems
Operations Management	Project Management Methods	Supply Chain Management	Information Technology Systems for Business	Information Systems Project Management
Information Systems Strategy	IT Outsourcing & Vendor Management	Business Process Management	Enterprise Knowledge Management	Management of Services



MANIPAL
GLOBALNXT UNIVERSITY



Global Faculty



Dr. Abdul Jumaat Mahajar
Vice Chancellor of Manipal GlobalNxt University and is an active member of several MQA panels



Dr. Jason Fitzsimmons
A serial entrepreneur with significant industry experience



Dr. Mark Esposito
Founding Director of the Lab Center for Competitiveness, a think tank affiliated with Harvard Business School.



Dr Habibullah Khan
Taught Economics at the National University of Singapore from 1982 to 2004



Dr. Julia Galosy
A former Adjunct Professor at Columbia University and New York University



Dr. Chinmoy Sahu
As Professor and Dean, he has more than two decades of consulting, research, supervision and teaching accomplishments.



Dr. Amjad Ali
Manager of Continuing Education & Designation Programs at the American Council of Engineering Cos Washington, DC



Dr. Tomas Gómez-Arias
He has an MBA from Columbia University



Dr. Karin Iris Sixt-Daniell
Is a member of the Advisory Panel to the Citigroup-INSEAD Financial Education for Women Initiative



Dr. Evelyn Gullett
Has a Doctorate from Fielding Graduate University, Santa Barbara, California



Dr. Wing Lam
Dr. Lam held senior consulting roles at Accenture and Logical and has published over 80 articles



Dr. Kanishka Bedi
He has served as the Co-Director of the Management Programs for Entrepreneurs and Family Businesses jointly with IIM, Bangalore

Our group alumni leading the world



SATYA NADELLA
CEO, Microsoft Corporation



VIKAS KHANNA
Michelin Star Chef



BANMALI AGRAWALA
President - Infrastructure, Defence and Aerospace, Tata Sons



DATO DR. SHEIKH MUSZAPHAR
Malaysia's First Astronaut



RAJEEV SURI
CEO, Nokia Siemens Networks



GEORGE MUTHOOT
Chairman, Muthoot Group



ACADEMIC COLLABRATOR & JOB INTEGRATOR



Education 5.0
Re-Designed
Re - Defined
Re-Invented
Re-Imagined



GENIUS
Educational Services



**3G Institute of Research
& Policy Studies. HQ - IIT
Madras Research Park**



GENIUS
Educational Services



VISION

Preparing students for the 5th Industrial Revolution & GIG Economy.

MISSION

Offer a wide array of programs integrated with 21'st Century Skills



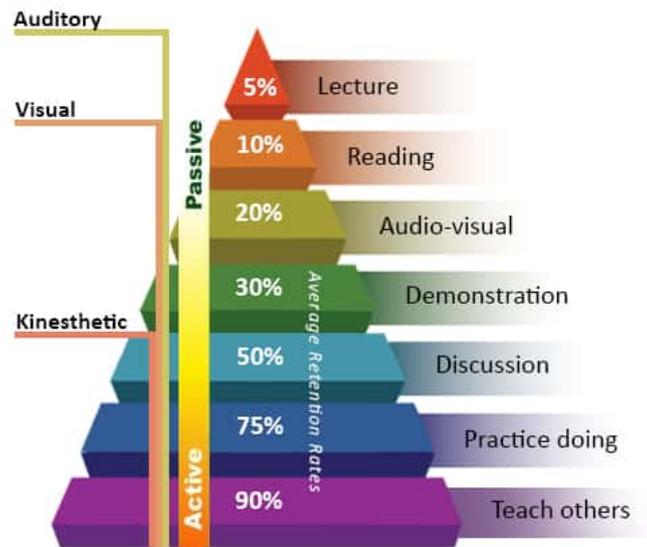
LEARNING & TEACHING PEDAGOGY

PRACTICAL EDUCATION | APPLIED EDUCATION

CONE OF LEARNING / VARK THEORY

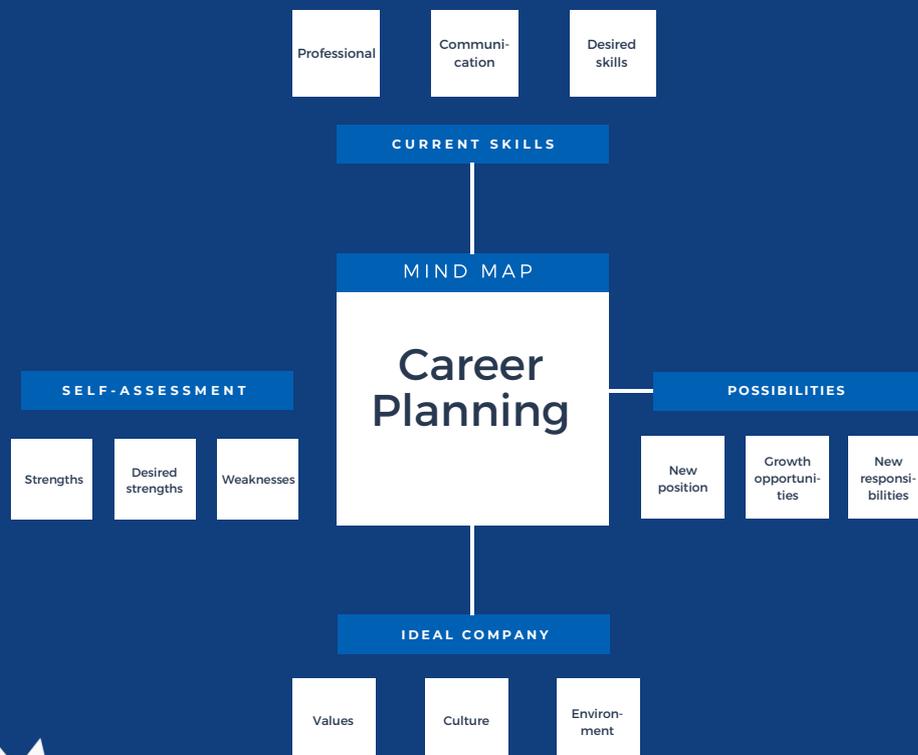
During the 1960s, Edgar Dale theorized that learners retain more information by what they “do” as opposed to what is “heard”, “read” or “observed”. His research led to the development of the Cone of Experience. Today, this “learning by doing” has become known as “experiential learning” or “action learning”

EXPERIENTIAL LEARNING



The VARK model of learning styles suggests that there are four main types of learners: visual, auditory, reading/writing, and kinesthetic. The idea that students learn best when teaching methods and school activities match their learning styles, strengths, and preferences grew in popularity in the 1970s and 1980s.

Career Planning Mind Map



DECODE YOUR INBORN POTENTIAL

Each human life is born with unimaginable potential, signals of which are encoded within their genetic constitution. The heredity, as you know, is what gets coded together before birth and is not a controllable factor. However, taming the Coded Inborn Potential is a possibility. The Challenge lies in the fact that neither the person nor his/her own parents can identify this Coded Inborn Potential and explore it in its entire depth, thus creating a mystery around human nature.

The Coded Inborn Potential can be identified, tamed and enriched. It can produce unimaginable results by activating its interaction with the environment through a well-defined exposure to learning and a series of meaningful and well-directed life-experiences. Unless this happens, the ultimate

satisfaction, the ultimate happiness will stand beyond reality.

'3G ME LIFE: Decode your IP' of Mission 3G to Build India to Serve the World, aims at making life's journey towards 'Ultimate Happiness' possible. This is done by helping one 'Unleash the Inborn Potential' right from the formative years of life, all the way until one grows-up to become a better educated, enriched, empowered and enlightened citizen. A citizen, who is capable of building oneself, one's family, one's society, one's nation and therefore build a meaningful world for one and all. The project '3G ME LIFE: Decode your IP' is not only keen about identifying the inborn potential, but is also keen to find a process to decode it according to one's real-life needs.





WHO WE ARE

3G - INSTITUTE OF RESEARCH & POLICY STUDIES

LOCATION: HQ- IIT MADRAS RESEARCH PARK, A BLOCK 6TH FLOOR



Incubated @ 2005



Headquarters : IIT
Madras Research Park



Designed

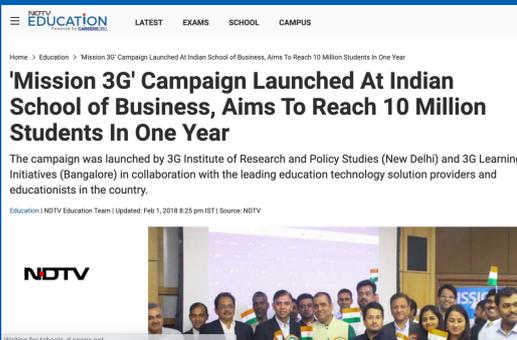


Designed



Launched

Other initiatives by 3G!



1. Genius Group Global : www.geniusgroupglobal.com
2. 3G School of Applied Entrepreneurship : www.3girps.edu.in
3. Career Guidance Platform : www.3gmelife.com
4. 3G Blue book : www.3gbluebook.com
5. Genius Educations : www.geniuseducations.com
6. 3G IRPS NGO : www.3girps.org
7. India CEO Forum : www.indiaceoforum.org
8. Education E-Commerce : www.3glife.org
9. JEE/NEET Prep : www.prepido.com
10. Migration : www.worldpassport.co.in
11. Education Abroad : www.upindia.co.in
12. Maths Initiative : www.missionganit.com
13. AI Innovation : www.3gil.org

14. Psychology : www.3gschoolofpsychology.org
15. K12 Education : www.3gl.me
16. 3G School Artificial Intelligence
17. 3G School of Finance



GENIUS
Educational Services



Genius Education serves society by providing World-class educational opportunities to one and all. Genius Education is both the promoter of innovation and the protector of tradition. In an increasingly uncertain and volatile world, it is both.

It is committed to offering them a wide array of academic programs consistent with a rigorous approach to higher education, through the development of a flexible but coherent modular system. Genius Education has new opportunities:

21'st Century life Skills 30 Plus Certifications!



1. Digital marketing



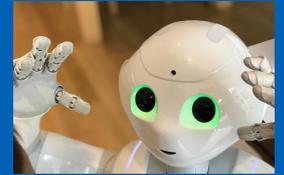
2. Social Media marketing



3. Canva



4. Entrepreneurship



5. Artificial Intelligence



9. Python



10. Web Development



11. Human Resources



12. Negotiation/Persuasion



13. Master of Ceremoney



17. Life Management skill



18. Sales & Sales Management



19. Self Image & brand Management



20. Public Speaking skills



21. Creative content writing



25. Adversity Management



26. Being Life Long Coachable



27. Time Management



28. Health & Wellness



29. MS Office



6. Emotional Intelligence



7. Communication skill



8. Presentation skill



22. Relationship management



23. The 4 Quadrants of Business



14. Task management



15. Network Marketing & Direct selling



16. Basic financial litrecy



30. Career Counselling



31. Video Making



32. Mentoship



24. Benefits of Migration/ Migration

1. Digital marketing

Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

Introduction of the Digital Marketing Mastermind Program; Creating initial Digital Marketing Plan; SWOT Analysis; Target Group Analysis; Content management; Optimization of Web Sites; MS Excel for PPC Campaign Optimization; SEO Optimization; CRM platform; Google Analytics; Social Media Marketing; Budgeting.

<http://londoncertification.uk/>



2. Social Media marketing

The term social media marketing (SMM) refers to the use of social media and social networks to market a company's products and services. Social media marketing provides companies with a way to engage with existing customers and reach new ones while allowing them to promote their desired culture, mission, or tone

<http://londonqualification.uk/>



3. Canva

Canva is an Australian-based graphic design platform that allows you to quickly and effortlessly put together design collateral such as, social media graphics, portfolios, presentations, newsletters, posters, brochures, menus & more! This platform is available on both desktop and mobile and features a large bank of dynamic imagery, hundreds of templates, colors, fonts, illustrations, GIFs, and graphics.

www.3gtechnohub.com



4. Entrepreneurship

Entrepreneurship is important for a number of reasons, from promoting social change to driving innovation. Entrepreneurs are frequently thought of as national assets to be cultivated, motivated, and remunerated to the greatest possible extent. In fact, some of the most developed nations such as the United States are world leaders due to their forward-thinking innovation, research, and entrepreneurial individuals.

<https://www.3girps.edu.in/>



5. Artificial Intelligence

Today, the amount of data that is generated, by both humans and machines, far outpaces humans' ability to absorb, interpret, and make complex decisions based on that data. Artificial intelligence forms the basis for all computer learning and is the future of all complex decision making.

www.3girps.org



6. Emotional Intelligence

Emotional intelligence can provide the backbone of that understanding that strengthens team building, productivity, morale, and more. Whatever model your workplace follows, emotional intelligence can build better leaders and help prevent employee turnover.

www.3gschoolofpsychology.org



7. Presentation skill

The most successful employees are the ones who can communicate well. People with good presentation skills know how to speak to a crowd with confidence, relaying information in a clear and concise manner. Employees use communication skills on a daily basis when they are communicating with their supervisor, fellow employees, or customers.

www.londoncertification.uk/



8. Python

Python is a general-purpose programming language. Hence, you can use the programming language for developing both desktop and web applications. Also, you can use Python for developing complex scientific and numeric applications. Python is designed with features to facilitate data analysis and visualization.

www.3girps.org



9. Web Development

Website development is a way to make people aware of the services and/or products you are offering, understand why your products are relevant and even necessary for them to buy or use, and see which of your company's qualities set it apart from competitors. Displaying this information with high-quality images and thought-out presentation will have a large influence on customers, and it is important to strive towards making your product as relatable and appealing as possible.

www.3gtechnohub.com



10. Human Resources

HR plays a key role in developing, reinforcing and changing the culture of an organisation. Pay, performance management, training and development, recruitment and onboarding and reinforcing the values of the business are all essential elements of business culture covered by HR. Getting culture right isn't easy.

www.londoncertification.uk



11. Negotiation/Persuasion

Persuasion is an important skill that you need to learn to negotiate successfully. You should know how to convince others to accept your views. Knowing the art of effective persuasion by taking part in a negotiating training course will allow you to get the best outcome when dealing with customers and suppliers.

www.londoncertification.uk



12. Master of Ceremony

A Master of Ceremonies (MC or emcee) plays a crucial role in the success of any corporate event. The Master of Ceremonies helps to represent the conference or event as a whole while keeping the show on schedule and keeping the audience engaged.

www.3girps.org



13. Task management

Task management is the process of managing a task through its life cycle. It involves planning, testing, tracking, and reporting. Task management can help either individuals achieve goals, or groups of individuals collaborate and share knowledge for the accomplishment of collective goals.

www.3gtechnohub.com



14. Network Marketing & Direct selling

One of the most common at-home business opportunities is the direct sales network marketing of products offered by a parent organization. Direct sales or network marketing has received a bad rap in the past, where advocates and adversaries share their pros and cons about this business model.

www.3ge-learning.com



15. Basic Financial literacy

Financial literacy is critical because it equips us with the knowledge and skills we need to manage money effectively. It's one thing that will impact almost every aspect of your life, yet many people do not have the knowledge they should and even those who do often don't share it with their children.

www.3girps.org



16. Life Management skill

Life Management skill enhances your decision-making ability. Time management skills help you avoid stress and get enough sleep. This has a powerful effect on the quality of your decisions and, in turn, affects almost every aspect of your life, from your career progression to your relationships, friendships and social life.

www.3gschoolofpsychology.org



17. Sales & Sales Management

Sales management is the process of developing a sales force, coordinating sales operations, and implementing sales techniques that allow a business to consistently hit, and even surpass, its sales targets. If your business brings in any revenue at all, a sales management strategy is an absolute must.

www.indiaceoforum.org



18. Self Image & brand Management

Personal branding is the conscious and intentional effort to create and influence public perception of an individual by positioning them as an authority in their industry, elevating their credibility, and differentiating themselves from the competition, to ultimately advance their career, increase their circle of influence, and have a larger impact.

<http://indiaceoforum.org/>



19. Public Speaking skills

Personal branding is the conscious and intentional effort to create and influence public perception of an individual by positioning them as an authority in their industry, elevating their credibility, and differentiating themselves from the competition, to ultimately advance their career, increase their circle of influence, and have a larger impact.

www.londoncertification.uk/



20. Creative content writing

Creative content writing covers a range of writing styles that focus on imagination and originality. The purpose of creative content is to express emotions, thoughts or ideas through description and literary devices. Content writing is designed to attract an audience and achieve a measurable outcome.

<http://londonqualification.uk/>



21. Relationship management

Relationship management is a strategy in which an organization maintains an ongoing level of engagement with its audience. This management can occur between a business and its customers (business to consumer [B2C]) or between a business and other businesses (business to business [B2B]).

<http://3gschoolofpsychology.org/>



22. The 4 Quadrants of Business

When it comes to business, there are four areas of performance that are key to the success of every company: top line, human capital, product & bottom line. The success of one quadrant directly affects the other three. Without a solid knowledge of the aspects of each quadrant, it does not matter what you're offering, whether it's IT services, sales training or cleaning services; you're not likely to create a large enough client base to continue running your company successfully.

www.3gmelife.com/



23. Benefit of Migration/Immigration

The global remittance market is vast and impacts both low income and high income countries in significant ways. Migrants are earning industrial country salaries yet sending and spending that money in their native countries. Immigration fuels the economy. When immigrants enter the labor force, they increase the productive capacity of the economy and raise GDP. Their incomes rise, but so do those of natives.

www.3gmelife.com/



TRANSFORMATION THROUGH READING.

Do you want to know what **ultra-successful people** have in common? It's not just successful businesses and careers, they are also **avid readers**.



Why everyone should **READ BOOKS?**

Whenever anyone asks him how he learned to build space-traveling rockets, this is his three-word answer:

"I read books."

- Elon Musk (CEO of Tesla)



- 1 You'll learn valuable life lessons
- 2 Your concentration will improve
- 3 You will learn different perspectives
- 4 You will have incredible writing and speaking skills.

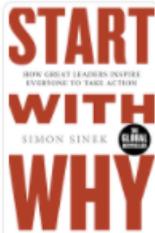


The world's highest achievers have one thing in common: an appreciation for reading. Books were their most profitable investment.

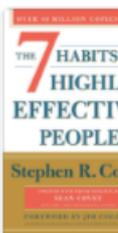
100 BOOKS YOU MUST READ IN YOUR LIFE TIME



Crush It!: Why Now Is the...
AED 48.86
Amazon.ae



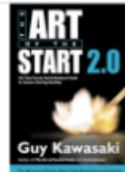
Start With Why: How...
AED 35.13
Amazon.ae



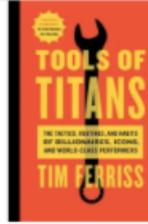
The 7 Habits of Highly...
AED 50.23
Amazon.ae



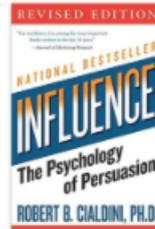
Good to Great
AED 75.05
Amazon.ae



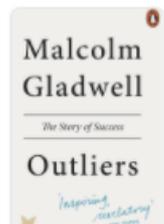
The Art of the Start 2.0: T...
AED 44.12
Amazon.ae



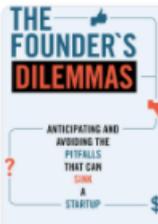
Tools of Titans: The Tactics, Routines...
AED 63.65
Amazon.ae



Hardcover
\$24.64



Outliers: The Story of...
AED 31.22
Amazon.ae



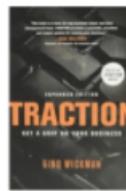
The Founder's Dilemmas...
AED 66.66 ...
\$18.15 + tax
eBooks.com



Purple Cow: Transform Your Business by Being...
AED 40.74
Amazon.ae



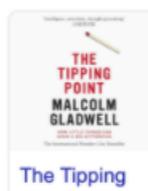
Crushing It!: How Great...
AED 80.34
Amazon.ae



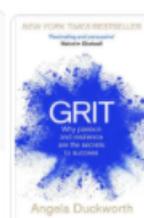
Traction: Get a Grip of Your Business
AED 59.01
Amazon.ae



Ikigai: The Japanese...
AED 46.88
Amazon.ae



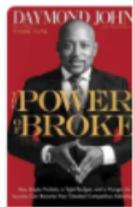
The Tipping Point: How...
AED 40.25
Amazon.ae



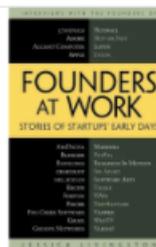
Grit Why Passion and...
AED 59.00
Virgin Mega...



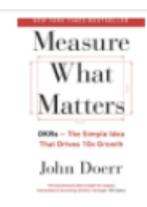
The War of Art by Steven...
AED 83.41
bookdeposit...
Free shipping



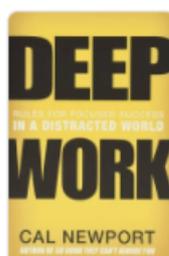
The Power of Broke by...
AED 98.27
bookdeposit...
Free shipping



Founders at Work Stories of Startu...
AED 129.40
Amazon.ae
Free shipping



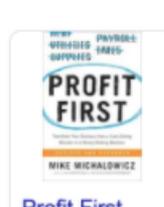
Measure What Matte...
AED 61.27
Amazon.ae



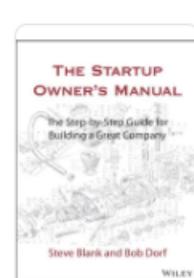
Deep Work: Rules for...
AED 105.00
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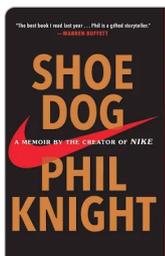
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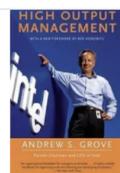
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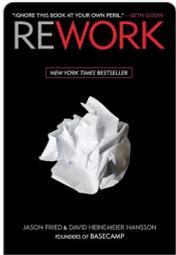
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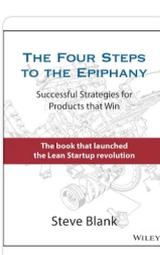
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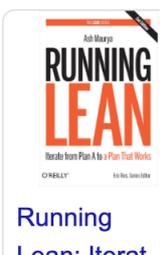
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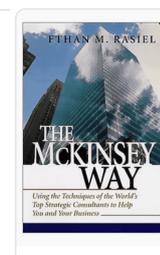
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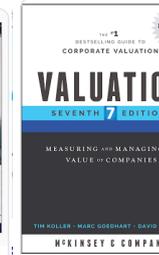
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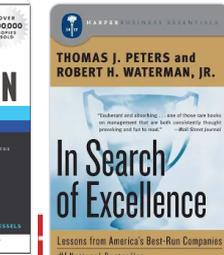
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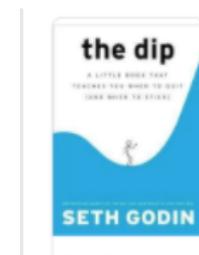
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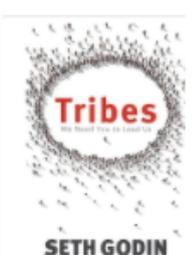
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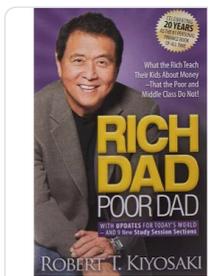
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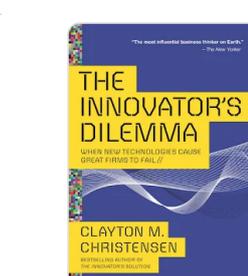
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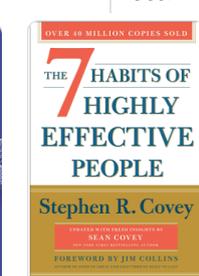
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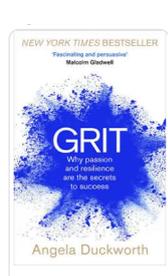
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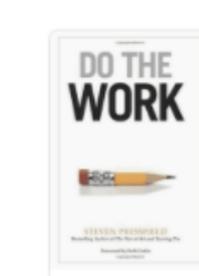
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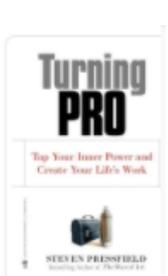
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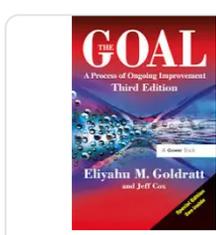
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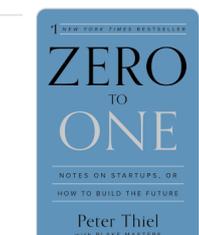
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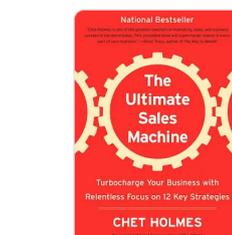
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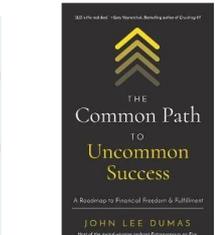
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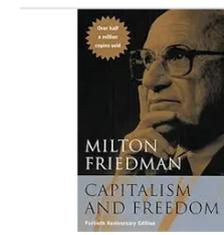
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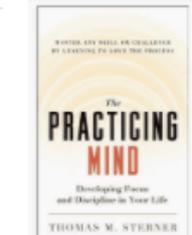
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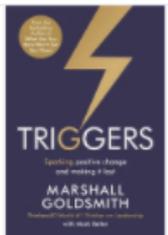
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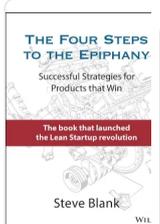
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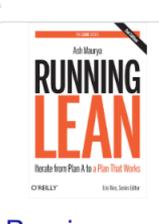
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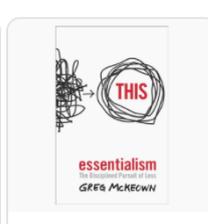
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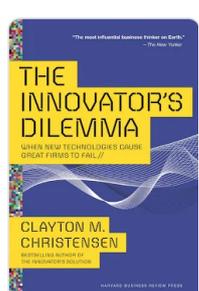
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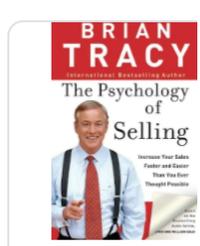
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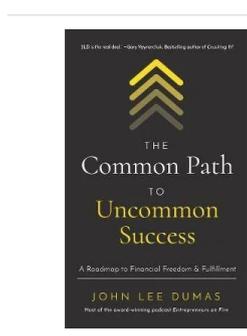
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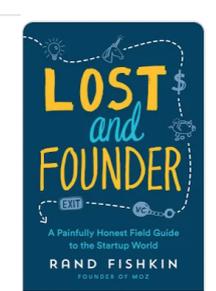
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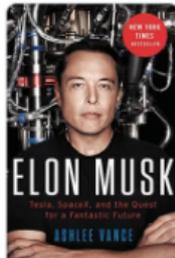
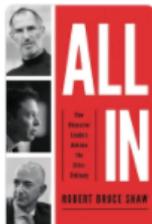
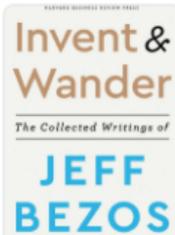
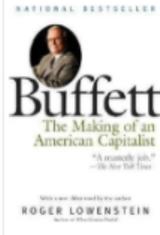
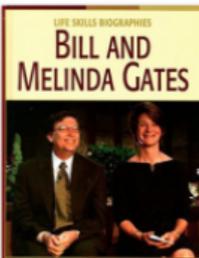
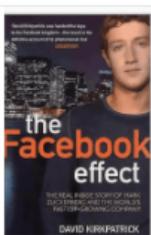
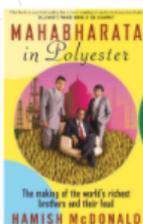
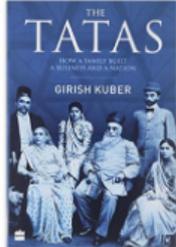


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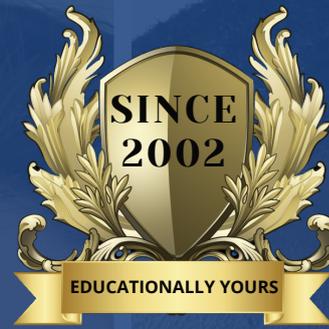


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Course Fees & Scholarship!

Course Fees - \$ 30.000

Application Fees \$ 100

Payment Options- 3 Instalment

First Instalment US \$ 10000 - (Process University Admission)

Second Instalment US \$ 5000 (UAE Residence Visa)

Third Instalment based scholarship paid the second year of the Admission

FEES INCLUDED

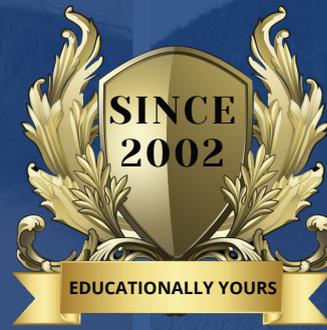
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- EXAMINATION FEES
- LIBRARY FEES
- TUITION FEES
- VISA & RELATED MEDICAL FEES
- ACCOMMODATION (Sharing)

Scholarship Available 10% to 40% Only Selected Eligible Candidate

- **Academic Scholarships**
- **Work Experience Scholarship**
- **Face to Face Interview**
- **Start-Up idea presentation**
- **Essay**
- **Statement of Purpose**
- **Group Discussion**
- **Letter of Recommendation**



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Admission Process & Visa!

- Step 1 - Application Fees \$ 100
- Step 2 - Selection Process
- Step 3 - First Instalment
- Step 4 - Manipal GlobalNxt University Admission
- Step 5 - UAE Residential Visa

Apprenticeship Stipend & Career Ladder

Apprenticeship Stipend & Career Ladder

- No Stipend for Six Month - Internship Trainee
- Monthly AED 2000 Plus next six months - Sales Representative
- Monthly AED 3000 Plus next 12 months - Sales Executive
- Selected Candidate Monthly AED 5000 Plus 3rd Year - Sales Manager



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DUBAI - MBA COURSE FEES COMPARISON

SL No	University	Duration	Tuition fees \$	visa	Accommodation	Total US \$	Website link
1	London Business School, Dubai	20 Months	131200	1907	13079	146186	https://www.london.edu/masters-degrees/executive-mba-dubai/fees-financing-and-scholarships
2	Manipal University	24 Months	26322	1907	13079	41308	https://www.manipaldubai.com/sob/programs/program-list/global-business-mba.html
3	SP Jain School Of Global Management	12 Months	24150	1907	6540	32597	https://www.spjain.ae/programs/postgraduate/mgb/fees
4	University of Wollongong in Dubai	24 Months	29892	1907	13079	44878	https://www.uowdubai.ac.ae/postgraduate-programs/fees-and-payment-information
5	Canadian University Dubai (CUD)	24 Months	25749	1907	13079	40735	https://www.cud.ac.ae/fees
6	Amityuniversity	24 Months	24523	1907	13079	39509	https://amityuniversity.ae/join-amity/fees
7	Hult International Business School	12 Months	76567	1907	6540	85014	https://www.hult.edu/en/programs/mba/admissions/fees/
8	Middlesex University Dubai	24 Months	29319	1907	13079	44305	https://www.mdx.ac.ae/courses/course-list/course-detail/mba-(-all-pathways)

STUDENT & ORGANIZATION RETURN ON INVESTMENT ROUGH CALCULATION FOR 2 YEARS

MANIPAL GLOBELNXT UNIVERSITY	US \$	AED	INR
GENIUS COURS FEES	30000	110100	2202000
DIRECT INVEST ON STUDENT			
	US \$	AED	INR
FIRST YEAR STIPEND	3270	12001	240018
SECOND YEAR STIPEND	9809	35999	719981
ACCOMODATION + UTILITY	6540	24002	480036
VISA COST	1907	6999	139974
UNIVERSITY FEES	7000	25690	513800
BOOKS FEES	2000	7340	146800
30 PLUS SKILLS GLOBAL CERTIFICATION	3000	11010	220200
TOTAL	33526	123040	2460808
GRAND TOTAL	-3526	-12940.42	-258808.4



GENIUS
Educational Services



Is there any college/ University/ Institution in the world that provides?

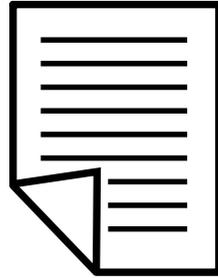
- A guaranteed job with a salary while learning
- Employment Visa rather than Student Visa
- Real-time application with real-time job
- Preparing students to equip to become a real-time entrepreneur
- Preparing students to settle in the country
- Providing family status visa opportunity for a wife to work and earn while husband is studying
- Identifying skills, transforming, and support in achieving his goals and dreams.
- Facilitating to set up his company and mentoring to chose the right kind of business.



SELECTION PROCESS



Step 1 : Apply for the Admission



Step 2 : Genius Education team will do Resume Evaluation



Step 3 : Genius Education team will give you a Form to fill.



Step 4 : Submit video resume to Genius Education Team



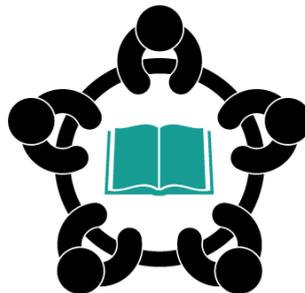
Step 5 : Online Zoom Interview & Opportunity Orientation



Step 6 : Create a Start UP presentation for Genius Education.



Step 7 : Psychometric Assessment!



Step 8 : Group Discussion



Step 9 : Final Evaluation Short Listing Student



Step 10: Happy official Student Onboarding!
Welcome to Genius Education. Your Version 2.0 begins from here!

WHY YOU SHOULD JOIN GENIUS EDUCATION?



- Life Transforming and Challenging Career.
- India's Most promising Education R&D company HQ @ IIT Madras Research Park.
- Huge Networking & Global Exposure.
- One of the world largest publishing house
- Largest digital content to the world
- Opportunity to travel different countries for selected students

WE strives for "Your Happiness Quotient"



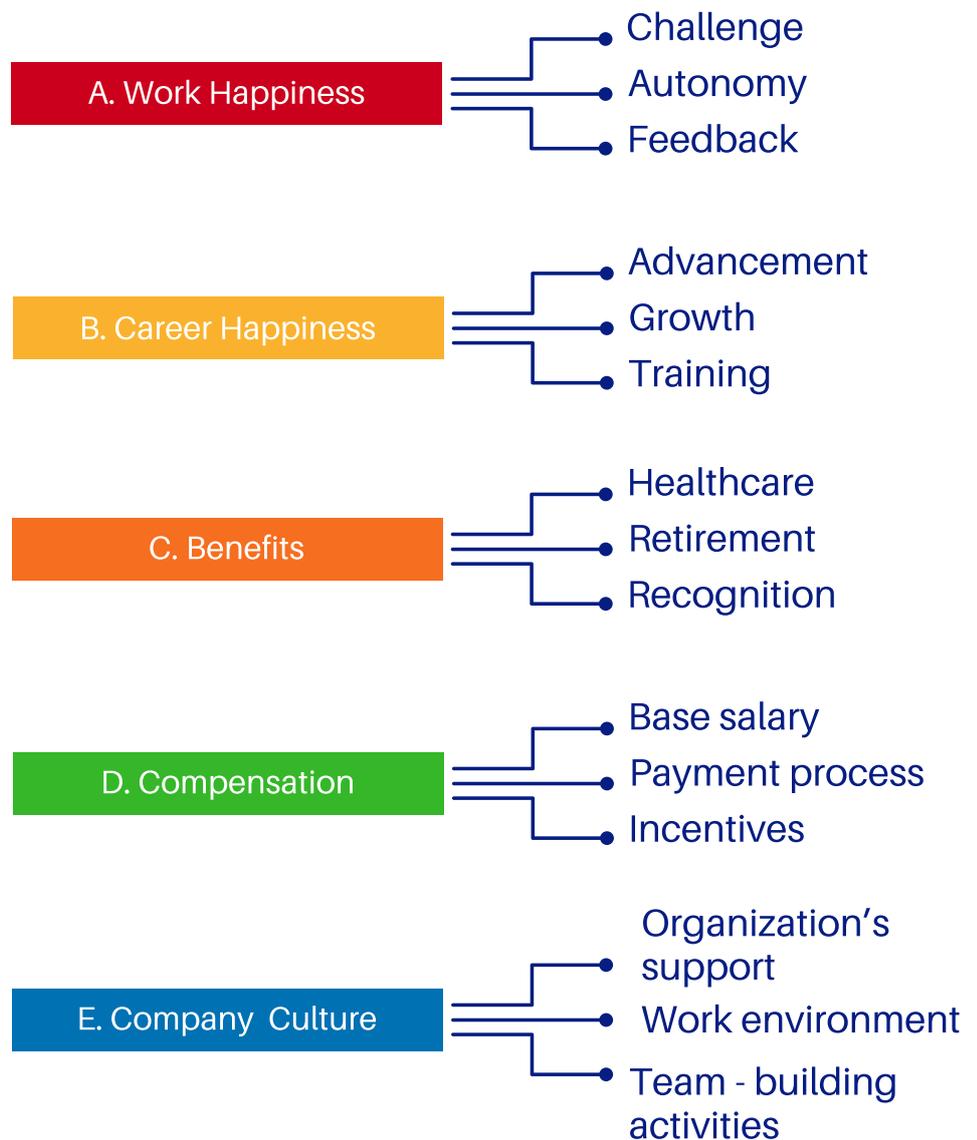
WHY YOU SHOULD JOIN GENIUS EDUCATION?



Employee Value Proposition

Creating Value for Employees

“employee value proposition.” It's the set of offerings a company promises its employees in return for contributing their time and talent. A set of associations and offerings provided by an organization in return for the skills, capabilities, and experiences an employee brings to the organization. The EVP is an employee-centered approach that is aligned to existing, integrated workforce planning strategies because it has been informed by existing employees and the external target audience. An EVP must be unique, relevant, and compelling if it is to act as a key driver of talent attraction, engagement and retention.



www.geniusgroupglobal.com

WHY YOU SHOULD JOIN GENIUS EDUCATION? INTERVIEW PREPRATION



Students are going to receive an employment two year visa and will be working on various GENIUS GROUP GLOBAL Initiatives





RESEARCH & ACADEMIC PARTNER

HQ : IIT Madras Research Park

Tharamani, Chennai, Tamil Nadu

EQUIPPING STUDENT FOR

FIFTH INDUSTRIAL
REVOLUTION (IR 5.0)

ABOUT 3G INSTITUTE OF RESEARCH AND POLICY STUDIES



WHO WE ARE

A HUMANITARIAN ORGANIZATION

Addressing the cause and effect of the "world employment crisis" due to the fourth industrial revolution and "Technological Singularity", the biggest threat to humanity. (69% of Indian Jobs will be automated by 2030 and 80% across the globe).

Mission 3G "Build India to serve the world" was launched in ISB Hyderabad and is designed as a result of 10 years of research by thousands of scholars including eminent academicians from Harvard University, Massachusetts Institute of Technology, Indian Institute of Technology (Bombay), Indian Institute of Technology (Delhi), Indian Institute of Management (Bangalore), Indian School of Business (Hyderabad) and other institutes of global stature.

Headquarters : IIT Madras Research Park, Kanagam Road, 32, Tharamani, Chennai, Tamil Nadu 600113



Harvard University Alumni Function 2018 @ The Charles Hotel



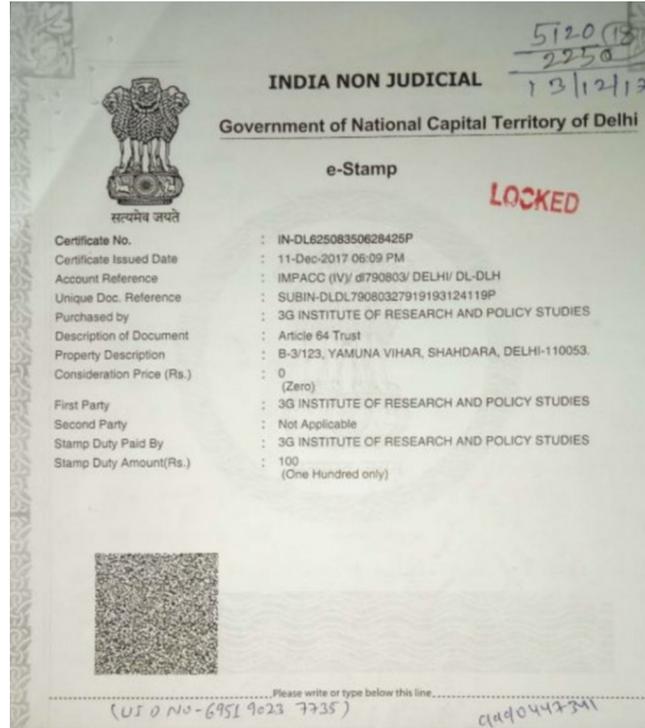
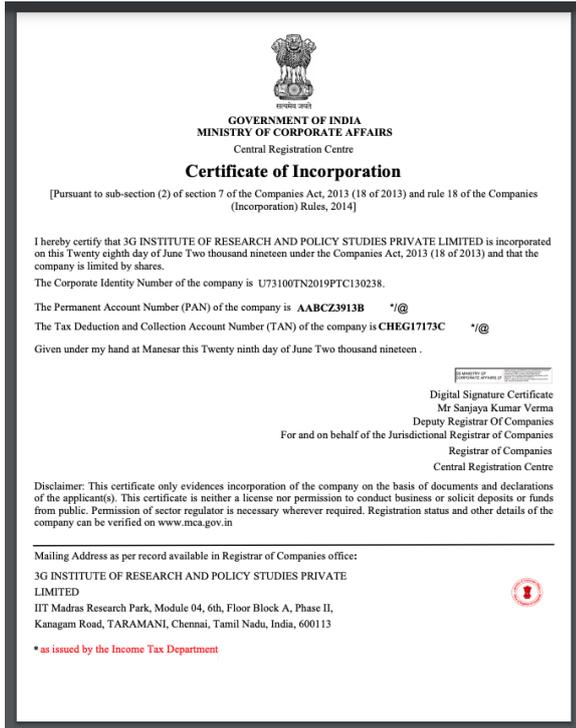
IN COLLABORATION
WITH THE ACADEMIC
BRILLIANCE FROM

WHY YOU SHOULD JOIN WITH GENIUS EDUCATION?

Certificate of Incorporation
NGO Registration



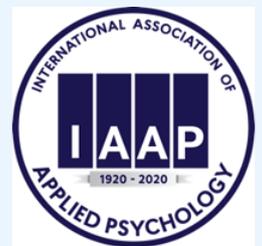
Philosophy of Transparency - WE ARE TRANSPARENT



MEMBER OF

NCDCA

National Career
Development
Association



APCDA

Asia Pacific Career
Development Association



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DR. MANPREET SINGH MANNA

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VASANTH KUMAR

Group CEO Group Management Advisor/Group Mgmt Consultant/ Group HR & Admin Head with Group Holding Company



DR. JAYAKUMAR SINGARAM

PHD IIT Bombay, M.TECH IIT Bombay, B.TECH Madras Institute of Technology, BSC. Madras University



MR. GANSHYAM TIWARI

Building India in Education/politics, founder Gooded, Ex National Spokesman, SP, Parliament, Harvard Kellogg, IIMB NITK



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Mission 3G Advisor, Blogger, Coach, Consultant, Speaker, Trainer.



DR. KALPA GOVEKAR

Psychiatrist, National Institute of Mental Health & Neurosciences | Institute of Psychiatry & Human Behavior Bambolim



PROF. DR. NISAM RAHMAN A

Chief Innovation Officer, 3G IRPS, IIT Madras Research Park



DR. M ABDUL SALAM

Vice-Chancellor, Distinguished Educationist, Accademician, Professor, Administrator and quality Consultant



PROF. A VIJAYA KUMAR

Founder & President of I.N.D.I.A. trust | Social and Educational Entrepreneur Principal Advisor 3G

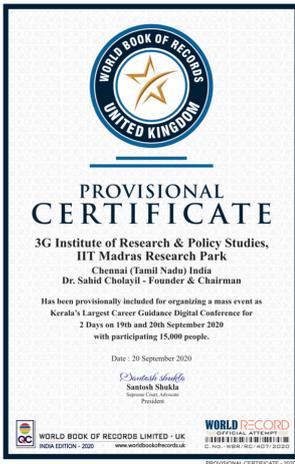


BHOOMA KRISHNAN

Counseling Psychologist, Psychotherapist, Career Coach, NLP Practitioner & CBT expert.



AWARDS & RECOGNITION



3G HIT THE RECORDS FOR ORGANISING MASS EVENTS! WITH PARTICIPATION OF 100,000+



Harvard University GLOBAL RACE Award 2018



Harvard University HUGS Award
@ Harvard Memorial Hall | Harvard University



'Inculcate values of social responsibility among students'

T'Puram: Minister for Ports and Museums Kadannappally Ramachandran said that students should be inculcated values of social responsibility during school days itself. The minister said this while inaugurating the Socially Responsible Institution Award function organised by the Social Research Society (SRS) at Vythilly Samskrithi Bhavan here on Thursday. At the function, the minister gave away the award to 17 educational institutions. He also gave away this year's social entrepreneur excellence award to Shahid Choleyil. The event was attended by Kerala State Centre for Advanced Printing and Training director M Abdul Rahiman.

INDIAN EXPRESS Fri, 17 January 2020
<https://epaper.newindianexpress.com>



World Education Award 2017



Pravasi Bharathi(Kerala) "Karma Retna" Award - 2020



Investments @ HiLITE Mall
Starts as low as



Dr. Sahid Cholayil with the President of Harvard University, Drew Gilpin Faust at Harvard Alumni Association Function in Harvard University.



Dr. Sahid's session on "Can we edit our death date? Aging is a medical condition" to 200 Medical doctors and health care professionals.



GLOBAL RACE AWARD 2018

HARVARD LAW SCHOOL 9th Nov 2018



EXECUTIVE Global System



Receiving the Social Entrepreneurship Excellence award from Minister Mr. Ramachandran.

11th **elets** WORLD EDUCATION SUMMIT DUBAI
 CONFERENCE • AWARDS • EXPO
 26-27 NOVEMBER
 Le Meridien Dubai Hotel & Conference Centre

Knowledge Partner

المعرفة
 Knowledge المعرفة



“World Education Award 2017 for “Artificial Intelligence Design in Future Education”



K.K. Nirala, I.

DL Digital LEARNING

3G IMPRINTS ACROSS THE GLOBE



@AMITY UNIVERSITY DUBAI



@SKYLINE UNIVERSITY SHARJAH



@IIT MADRAS





Middlesex University Dubai
@MIDDLESEX UNIVERSITY DUBAI



BITS Pilani
Dubai Campus

@BITS PILANI, DUBAI



@HARVARD UNIVERSITY



3G IRPS DEBATE @TARANG'18 IN NATIONAL INSTITUTE OF TECHNOLOGY, CALICUT



HINDUSTAN
INSTITUTE OF TECHNOLOGY & SCIENCE
(DEEMED TO BE UNIVERSITY)

@HINDUSTAN UNIVERSITY



3G JUDGING PANEL SINGAPORE INDIA HACKATHON 2019 WITH CHIEF GUEST | INDIAN PM SHRI NARENDRA MODI @IIT MADRAS



Project 3G
'a Mission with a Cause'

3G Mission Pedagogy,
Held at The Gateway (TAJ) Hotel,
on 1st and 2nd August 2015

