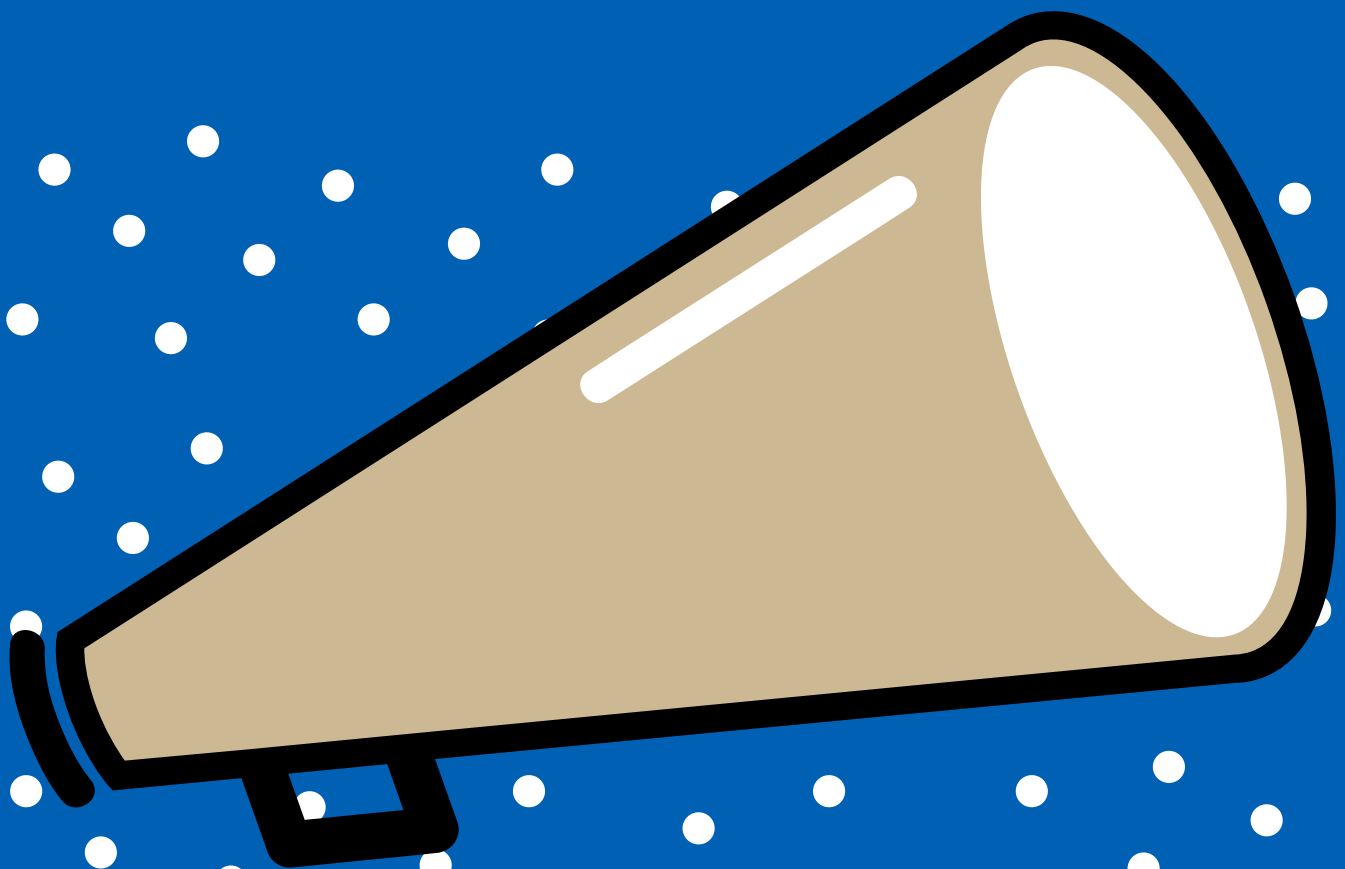




GENIUS
Educational Services

50 REASONS TO CHOOSE GENIUS EDUCATIONS

WWW.GENIUSEDUCATIONS.COM



50 REASONS TO CHOOSE GENIUS EDUCATION!

Traditional University and College

Genius Group of Institutions/University

All the classes will be online due to COVID-19

1

We believe UG/PG program is a significant time in your career and it doesn't require campus. 80% of learning usually happens outside of the campus. Hence Genius Education program is completely Online.

Traditional Lectures gives maximum 30% Retention rate.

2

Experiential Learning through cone of learning and VARK theory. The retention rate is 90%.

One size fits for all teaching methodology

3

Individualised approach through psychometric assessment and career counselling to achieve your passion to profession

Scholarships available

4

100% Scholarship for 10 students a year

Traditional Academic Teachers

5

100 CEO's and Industry expert classes.

UG /PG Certificate Earned

6

UG/PG Certificate plus 30+ most required 21st century skill diploma certificate earned

Outdated Curriculum

7

Job oriented practical applied curriculum For Industrial revolution 5.0

Traditional curriculum with Traditional learning and teaching methodology

8

Industry Revolution 5.0, Research based curriculum result of 10 years by industry experts, academicians and governments

Alibaba set the world's largest sales (38 billion dollars) record on Single Day, No management book wrote about it or discussed!

9

At genius, we teach entrepreneurship by working and building companies in real-time.

Conventional Degrees which are exam-centric

10

Future companies don't require a degree. It will be skill based. Genius education believes theory has no value until we put it into practise. Say no to Theory and yes to **Skill!**

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Traditional University and College	Genius Group of Institutions/University
Traditional Teachers using Conventional teaching pedagogy.	11 Backed by most prestigious institutions faculties alumni of Harvard, MIT, ISB IIT, etc.
Learning and Teaching oriented towards being an "Employee"	12 Preparing students to become an entrepreneur and enterprising leaders
Promoting infrastructures and Academicians	13 Promoting applied curriculum through industry experts and teaching to equip students for IR 5.0
In-house faculty with outdated content delivery system	14 Backed up by most invested research and development institution which is Headquartered at IIT Madras Research Park (Which is India's No ! Education Institution)
Conventional Vision and Exam-centric Approach	15 Mission driven to create entrepreneurs and enterprising leaders equipping for IR.5.0 job
Only teaches the theory of leadership	16 All the students will be getting real time several Leadership roles!
Corporate Theory Based Learning	17 Teaching the 21'st century entrepreneurship - Idea to Product
Theory based / case study based training	18 Seeding Entrepreneurs 5.0 & enterprising leaders - Research & Experiential based
Traditional Management & Leadership	19 New Age Entrepreneurship
Conventional Classes	20 200 plus CEO's classes, Reading 150 best selling authors books published in last 100 years which can transform the life of student absolutely for free worth of 10,000 Dhs/-
Just a Traditional Degree Provided	21 Internship Certificate, Experience Certificate and Recommendation letter provided.
Conventional Method of teaching 1 Teacher to many students	22 Mentors for students - Corporate, Startup, coach & personal branding

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Traditional University and College

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Conventional Theory

23

1 month outdoor fest to boost life skills for the students, a tour which is an opportunity for the students to meet their classmates, learn together and meet the Genius team all while having fun together.

Lack of practical Guidance

24

Helping the student set up his own startup/business

Theory classes taken by Professors

25

Classes will be taken from Industry experts, students will be given opportunity to take class and graded accordingly

Institution led program

26

Students lead program

Traditional Case study based learning

27

First Principle design thinking based learning

School & college fails to teach required life skills

28

We teach 47+ skills & knowledge required for a successful life eg ; Money management, Insurance, financial literacy, problem solving skills etc.

School & college doesn't prepare us for interview

29

We Teach them to design their best resume, video resume, Interview skills etc.

Rote learning

30

Practical learning with curiosity & enthusiasm.

Schools & Colleges demote Social Media

31

We train students to have best of social media profiles since our personal, professional and social lives are on social media.

Colleges never prepare you for GIG economy.

32

In GIG economy people are required to work minimum of 20 jobs, we equip them with earning mindset while learning.

School and college fails to prepare students for migration and immigration.

33

We prepare students for Immigration and migration by providing consultation by Licensed experts from respected countries.

50 REASONS TO CHOOSE GENIUS EDUCATION!

Traditional University and College

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Traditional colleges won't help you with goal setting.

34

We help students set goals along with mentoring.

Traditional model never helps you build vision.

35

We help students build and execute a vision and work towards a mission for higher purposes.

Traditional colleges is not capable & won't enable you to network.

36

We help Students build networks according to their passion in social media platforms.

Traditional Model with minimum industry interactions.

37

Focused on building real time companies and classes taken by Professionals.

Traditional system never prepares you for interview.

38

We Help you prepare for real life interviews with video resume, resume & interview skills.

No after college support

39

Alumni community support & Free Life time membership worth 25,000 AED for India CEO Forum (2,000 CEO's platform)

No Virtual Incubators

40

Free Virtual incubator membership worth 10,000 AED

Teaches conventional methods of Marketing, the current trends of Digital Marketing doesn't even evolve sales or marketing professionals.

41

Teaches Real time methods of Digital Marketing for sales & Business.

Traditional method of learning consumes more time with transportation system.

42

Since work from home is the new normal, We help them invest 4+ hours every day for developing their skills and work on their passion.

Majority of Traditional Teaching Methods are not diverse in culture.

43

With us, we have students and faculties from around the globe resulting in an inclusive atmosphere and building him/her as a global citizen

School prepares you for 9-5 work life.

44

We prepare you for working remotely since 80% of jobs in 2030 will be online.

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Traditional University and College

Genius Group of Institutions/University

Earn one Degree

45

Earn 30+ certifications, experience certificates and internship certificates along with recommendation letter.

Traditional college don't help you establish online.

46

We help you build website including video gallery, business cards etc to make you into a personal brand.

Traditional Teaching Method won't help you build your advisory board.

47

Genius education helps you chose mentors & brings a mentorship culture along with an Advisory Board.

Traditional method won't teach you book reading habit.

48

We review, discuss and debate about the last 100 years best selling books.

Traditional methods won't help to build your life's vision and mission.

49

Genius education helps to build vision, mission, taglines, slogans and motto, to transform him/ her personally, professionally and socially.

Traditional methods don't care about your happiness!

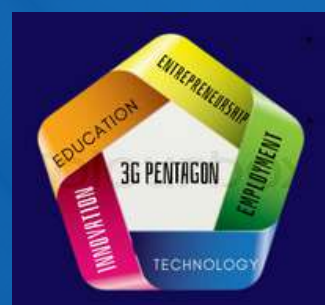
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Genius education works and also cares about your on happiness, longevity and success/

WE FOCUS ON

- Future Education
- Future Entrepreneurs
- Future Employment
- Future Technologies
- Future Innovation

GENIUS PENTAGON



Future Skills | Future School | Future College | Future Knowledge